

RECRUITMENT PACK

STRATEGIC LEAD – PHYSICAL ACTIVITY FOR HEALTH



Join the Team

By joining the team at London Sport, you'll become part of a group of people who believe that physical activity and sport can change Londoners' lives for the better.

London's diversity is its biggest asset and London Sport champions equality and is an inclusive organisation that strives to reflect this diversity in our Board and staff appointments. We particularly welcome applications from people from diverse backgrounds, ethnic minority groups, deaf and disabled people, women and members of the LGBTQ+ community for our roles.

We work in all parts of London and on behalf of all Londoners to support them to live more active lives. We're constantly challenging the sport industry to think more creatively about the ways that it works for London and we include ourselves in that challenge, too. If we're not thinking creatively, we're not thinking clearly enough about what matters for Londoners from every corner of the capital.

We believe in activity in the workplace too. Our office is part of House of Sport, a three-storey co-working space founded by London Sport to provide physical activity and sport organisations in London with a base to collaborate, network and learn from one another. Along with our counterparts throughout the building, we are proud of a working culture that supports people to be active, whether that's through early morning yoga classes, lunchtime runs or evening tag rugby leagues.

In recent years, we've had a run of successes which we're excited to build on in the years to come. From the growth of our landmark London Sport Awards event to the launch of our groundbreaking Sport Tech Hub and the expansion of our work with local and regional governments, we've been involved in some of the most exciting moments for grassroots physical activity and sport in London.

We look for colleagues who will challenge us, encourage us and work with us to raise the game for physical activity and sport.

The Role

Our physical and mental health is our biggest asset and being physically active unlocks so much that's good for our health and wellbeing. But despite this, and amid a backdrop of health inequalities, not everyone's currently able to enjoy the benefits of an active life.

In this exciting role you will work to realise the potential of physical activity to improve Londoner's health and wellbeing.

Working with a range of partners such as local authority public health teams, Integrated Care Systems, general practice, primary care networks and link workers, you will advocate for the role of physical activity to bring about improved health outcomes in London.

You will forge partnerships to develop and implement interventions that have impact in local communities through using physical activity to prevent poor health, whilst supporting those with existing conditions to gain the benefits.

What you'll do:

- You will lead on developing London Sport's approach and plans to enable greater use of physical activity to improve the health of Londoners
- You will represent London Sport, developing and maintaining effective relationships with key strategic partners such as Sport England, GLA/Mayor's health team, OHID, Integrated Care Systems, Primary Care Networks, community sport organisations, and local authorities.
- Using evidence, advocate for the role of physical activity in reducing health inequalities and improving health outcomes. Influence relevant policy and practice to increase impact.
- Develop approaches to equip health partners and their workforce with the skills and capacity to support those accessing health services to become more active.
- In collaboration with colleagues, develop ways to better connect appropriate physical activity opportunities to health care services.
- Working with colleagues, secure investment and funds that support the effective delivery of our work in this area

- Oversee projects from completion to delivery, ensuring they are delivered within budget and on time.
- Provide leadership and management to colleagues.

Who you are:

- Knowledgeable and understanding of the health-related structures in London, ideally gained through working in a health related setting. You understand how to effectively communicate with partners in the London health care sector.
- You have an ability to build and manage trusted relationships and partnerships that lead to impactful collaborations.
- A can-do positive attitude and flexible, solution-focussed approach. You have the ability to develop new innovative solutions and drive such interventions and projects through to realisation and delivery.
- Strong strategic skills. You have excellent knowledge of developing, delivering and evaluating approaches to achieving an identified strategic goal.
- Excellent communication skills with the ability to adapt style and language to meet audience need.
- An experienced line manager able to direct and support a team working on a range of priorities.
- Lived experience of day to day life in London.
- Ability to demonstrate an understanding of, and commitment to, equality, diversity and inclusion in relation to London.
- Ability to demonstrate a practical commitment to the Values and Behaviours of London Sport.

Your Team

London Sport is a team of people with very different backgrounds, experiences and specialisms.

Meet some of the team you'll be working with:

Tim Copley | Director of Operations

I oversee a great operations team who are at the forefront of the delivery of our LDN Moving strategy. I enjoy problem solving and working out new ways to improve what we do. I've previously worked at Sport England and was also a Director of a sport and physical activity consultancy. Outside of work I'm probably running or looking after two rather energetic kids – often both at the same time!

Anil Manji | Head of Communications & Marketing

I am responsible for leading the communications and marketing functions at London Sport. This includes: improving our reputation, credibility and fame; building key strategic relationships partners to help achieve our goals; and celebrating the impact of the fantastic work we do at London Sport through various channels.

Chris Donkin | Strategic Lead – Facilities and Urban Spaces

I'm currently leading a number of projects designed to open traditional and non traditional facilities for increased usage by communities across London. My previous roles have seen me lead capital investment projects and programmes geared towards increasing participation in sport. I like to keep active by visiting the gym, being active with my family and regularly shouting FORE on a golf course.

Emily Robinson | CEO

With experience in both the charity and public sector, I joined London Sport in February 2022. I have lived in southeast London for the past 15 years and enjoy walking and running in the local parks. I have a keen interest in behaviour change campaigns and lobbying and advocacy.

The Process

Application is by completion of a short online application via our recruitment platform ([Applied](#)).

We are committed to fair and unbiased recruitment and use Applied to remove any unconscious bias from our process. You will be asked to answer a small set of questions that address the job description and person specification.

Candidates who successfully progress from the application stage will be invited to an interview.

Key Details:

- Full-time permanent contract
- Salary: £47,000 to £50,000
- Offering 28 days' holiday + 8 public holidays + 5 volunteer days
- Pension scheme with 10% employers' contribution
- Life Assurance and Health Cash Plan
- Flexible working: we use a model of 2 plus days in our central London office at House of Sport and working from home, with travel required throughout London
- By applying for the role, you are stating that you are eligible to work in the UK. London Sport is unable to apply for a Certificate of Sponsorship for this role.

Timeline:

- Deadline for applications: **23:59 on 04 September 2022**
- Interviews: **12 September 2022**

To Apply:

- To apply for this role please visit: <https://app.beapplied.com/apply/lf2iqyl15y>

If you have any questions about the role or London Sport please email hr@londonsport.org.

About London Sport

London Sport is a charity working to ensure more Londoners live happier, healthier lives through sport and physical activity.

Supported by Sport England and the Mayor of London, we collaborate with those who share our vision, running and supporting projects that help children, young people and the least active adults to embed sport and physical activity into their lives.

We focus on supporting those from under-represented and underserved communities who face the most barriers to being active.